

Strive

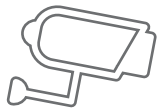
#CaptureGreatness

The Future of Live Broadcasting

At Strive we are working hard to bring the latest and greatest technologies to students, parents, and their schools. We're leveraging 4K UHD cameras, a suite of mobile apps and the cloud to make sure you never miss a moment.

Our cutting edge solution brings the cost of streaming and producing events down so that every game, concert, or performance can be streamed LIVE to parents and alumni.

We've made getting started easy, so anyone can start producing and broadcasting events.



CAPTURE

Our fixed, ultra-high resolution cameras record and stream continuous full-scene footage.



PRODUCE

Online and mobile tools enable production from the field or remotely from anywhere in the world.



STREAM

Live-stream and distribute games and interactive content via StriveCast, YouTube or your service of choice.

How It Works

Our ultra high-definition 4K camera captures and streams full-scene video of an event to the cloud via proprietary edge hardware and software

The Strive online editing studio accesses streaming content from the cloud and provides virtual camera movement over full-scene video to enable remote live production

Highly-scalable cloud infrastructure processes and streams produced, interactive content to StriveCast or external services like Youtube.

"We believe every game or event is important, not just the big ones. That every moment should be captured and shared with everyone..."

- The Strive Team

Strive Advantage

Record and live-stream games, practices, concerts, lectures and more at the touch of a button

Supercharge training with video review, playbacks and analysis tools

Engage your fans, students, parents, and alumni with high-quality interactive live coverage

Do-It-yourself or leverage our personalized production services

Get In Touch

StriveCast.Tv

sales@seastarlabs.com

201-942-3923



StriveCast.tv

Strive

Platform Overview

The *Strive Broadcast System* is comprised of multiple, easy to use components described below.



1. STRIVE EDGE

Edge Computer & Proprietary Software

The Strive Edge is the main hardware component that is installed on site at the venue. This device is the link between our camera(s) and the cloud. It can be installed up to 300ft away from the camera, and requires internet connectivity and a power source.



2. STRIVE CAMERA

See The World In Ultra High Definition

The latest 4K video technology. A fixed mounted camera that records the event. Camera view is controlled by the Strive Producer iPad App.



3. STRIVE PRODUCER

An Entire Production Van Squeezed Into An iPad

The Strive Producer is an all-in-one production suite. The app gives you full control of the range of view, graphics, animations and videos to be broadcast. A simple and intuitive interface allows anyone to produce a game or event from anywhere in the world.



4. STRIVE PORTAL

Online Interface & Control Center

The Portal is the control center for your organization. You can schedule events, add teams & players and update your organization details. It also acts as a viewing portal for live and recent games, and has custom viewing options.



5. STRIVECAST APP

Mobile Viewing Experience

The StriveCast App allows you to follow your favorite teams or watch an event, add events to your calendar, and watch LIVE streams at the click of a button. You can also share and comment on your videos.



6. STRIVE REMOTE APP

The Camera Remote Control

Never lose the remote! Start, Schedule and Stop streams & recordings from your mobile device. Access all of your cameras from one location and decide which ones you want to stream live to YouTube, the Strive Portal or other streaming services.

